

**Announcing...**  
**The 1st Statewide Conference for**  
**REACH OUT AND READ MICHIGAN!**



**WHEN:** Tuesday, June 26, 2007, 9:00am – 4:00pm

**WHERE:** Holiday Inn Express, The Okemos Conference Center,  
2187 University Park Drive, Okemos, MI  
*[www.okemosconferencecenter.com/maps\\_directions.html](http://www.okemosconferencecenter.com/maps_directions.html)*

**WHO:** ROR site Doctors, Health Care Providers, Nurses, Practitioners,  
Book Coordinators, Volunteers, Funders

**WHAT:** Full day training for ROR model, book buying, literacy-rich  
waiting rooms (featuring Lakeshore Learning), fundraising,  
community partners (featuring Borders Books) – Please see  
**Session Descriptions** for details.

**WHY:** To train new ROR providers, to bring together ROR partners  
from around the state, to communicate best practices for ROR  
sites, to announce new fundraising opportunities

**AND...** Meet Michigan Author Denise Brennan Nelson, sponsored by  
Sleeping Bear Press

Pre-registration is required. Cost is \$30 per person, which includes  
continental breakfast, lunch, afternoon refreshments, training materials,  
and surprises!

Please send a check payable to **REACH OUT AND READ**, with  
**MICHIGAN** in the memo section. A single check can accompany multiple  
registrations from one ROR site.

**RSVP by JUNE 19<sup>th</sup>, please.**

Questions? Contact Michele Strasz, ROR-MI Project Manager  
[michele@reachoutandreadmich.org](mailto:michele@reachoutandreadmich.org) • (517) 712-2014

[www.reachoutandreadmich.org](http://www.reachoutandreadmich.org)

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**The 1st Statewide Conference for  
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JUNE 26, 2007 • 9AM – 4PM**



**SESSION DESCRIPTIONS:**

**BOOKS, BOOKS, BOOKS**

- Featuring what's new with Scholastic, RIF, First Books, and the Michigan Free Book Program

**COMMUNITY COLLABORATION: PARTNERS IN PEDIATRIC LITERACY**

- Working with school districts
- Working with community literacy groups
- Working with early childhood literacy groups

**SHOW ME THE MONEY! FUN & PROFITABLE WAYS TO RAISE FUNDS  
FOR YOUR ROR PROGRAM**

- Statewide programs & initiatives, such as **101 Board Book Sale** (through July), **Borders Statewide Book Drive** (August), upcoming **Sleeping Bear Press Catalog Book Fair** (September)
- Program, volunteer, and board opportunities with local retailers, community events, and individual donors

**BREAK OUT SESSIONS**

- Pediatric Provider Training for new and existing programs
- Literacy-Rich Waiting Rooms
  - a. Creating a child-friendly and literacy-rich environment
  - b. Working with volunteers

**REACH OUT AND READ MICHIGAN CORPORATE PARTNERSHIP ANNOUNCEMENTS**

- Sleeping Bear Press • Borders Books • Lakeshore Products
- Statewide Big Buzz Adult Spelling Bee – Lansing – October 24, 2007

**RSVP by JUNE 19<sup>th</sup>, please.**

**Questions?** Contact Michele Strasz, ROR-MI Project Manager

Email: [michele@reachoutandreadmich.org](mailto:michele@reachoutandreadmich.org)

Phone: 517-712-2014

[www.reachoutandreadmich.org](http://www.reachoutandreadmich.org)

Reach Out and Read Michigan • PO Box 276 • Williamston, MI 48895

**REGISTRATION FORM**  
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Please send a check payable to **REACH OUT AND READ**, with **MICHIGAN** in the memo section. A single check can accompany multiple registrations from one ROR site.

**RSVP by JUNE 19<sup>th</sup>, please. Attendance is limited to 60 people. Please mail to Reach Out and Read Michigan, PO Box 276, Williamston, MI 48895**

**ROR Site Number:** \_\_\_\_\_ **Total # Attending:** \_\_\_\_\_ **Total Payment:** \_\_\_\_\_

**NAME(S):** \_\_\_\_\_

\_\_\_\_\_

**ROR Site Name:** \_\_\_\_\_

**Address:** \_\_\_\_\_

**City / Zip Code:** \_\_\_\_\_

**Phone:** (\_\_\_\_) \_\_\_\_\_ **Cell Phone (day of training):** (\_\_\_\_) \_\_\_\_\_

**Email address:** \_\_\_\_\_

**ROR Roll:** \_\_\_ Doctor \_\_\_ Nurse \_\_\_ Book Coordinator \_\_\_ Volunteer

\_\_\_ Other: \_\_\_\_\_

**Main Interest at training (If more than one registering, please indicate names):**

- ROR training for Health Care Provider(s) \_\_\_\_\_
- Book Buying \_\_\_\_\_
- Fundraising \_\_\_\_\_

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