

Announcing...
The 1st Statewide Conference for
REACH OUT AND READ MICHIGAN!



WHEN: Tuesday, June 26, 2007, 9:00am – 4:00pm

WHERE: Holiday Inn Express, The Okemos Conference Center,
2187 University Park Drive, Okemos, MI
www.okemosconferencecenter.com/maps_directions.html

WHO: ROR site Doctors, Health Care Providers, Nurses, Practitioners,
Book Coordinators, Volunteers, Funders

WHAT: Full day training for ROR model, book buying, literacy-rich
waiting rooms (featuring Lakeshore Learning), fundraising,
community partners (featuring Borders Books) – Please see
Session Descriptions for details.

WHY: To train new ROR providers, to bring together ROR partners
from around the state, to communicate best practices for ROR
sites, to announce new fundraising opportunities

AND... Meet Michigan Author Denise Brennan Nelson, sponsored by
Sleeping Bear Press

Pre-registration is required. Cost is \$30 per person, which includes
continental breakfast, lunch, afternoon refreshments, training materials,
and surprises!

Please send a check payable to **REACH OUT AND READ**, with
MICHIGAN in the memo section. A single check can accompany multiple
registrations from one ROR site.

RSVP by JUNE 19th, please.

Questions? Contact Michele Strasz, ROR-MI Project Manager
michele@reachoutandreadmich.org • (517) 712-2014

www.reachoutandreadmich.org

Announcing...
**The 1st Statewide Conference for
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JUNE 26, 2007 • 9AM – 4PM**



SESSION DESCRIPTIONS:

BOOKS, BOOKS, BOOKS

- Featuring what's new with Scholastic, RIF, First Books, and the Michigan Free Book Program

COMMUNITY COLLABORATION: PARTNERS IN PEDIATRIC LITERACY

- Working with school districts
- Working with community literacy groups
- Working with early childhood literacy groups

**SHOW ME THE MONEY! FUN & PROFITABLE WAYS TO RAISE FUNDS
FOR YOUR ROR PROGRAM**

- Statewide programs & initiatives, such as **101 Board Book Sale** (through July), **Borders Statewide Book Drive** (August), upcoming **Sleeping Bear Press Catalog Book Fair** (September)
- Program, volunteer, and board opportunities with local retailers, community events, and individual donors

BREAK OUT SESSIONS

- Pediatric Provider Training for new and existing programs
- Literacy-Rich Waiting Rooms
 - a. Creating a child-friendly and literacy-rich environment
 - b. Working with volunteers

REACH OUT AND READ MICHIGAN CORPORATE PARTNERSHIP ANNOUNCEMENTS

- Sleeping Bear Press • Borders Books • Lakeshore Products
- Statewide Big Buzz Adult Spelling Bee – Lansing – October 24, 2007

RSVP by JUNE 19th, please.

Questions? Contact Michele Strasz, ROR-MI Project Manager

Email: michele@reachoutandreadmich.org

Phone: 517-712-2014

www.reachoutandreadmich.org

Reach Out and Read Michigan • PO Box 276 • Williamston, MI 48895

REGISTRATION FORM
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RSVP by JUNE 19th, please. Attendance is limited to 60 people. Please mail to Reach Out and Read Michigan, PO Box 276, Williamston, MI 48895

ROR Site Number: _____ **Total # Attending:** _____ **Total Payment:** _____

NAME(S): _____

ROR Site Name: _____

Address: _____

City / Zip Code: _____

Phone: (____) _____ **Cell Phone (day of training):** (____) _____

Email address: _____

ROR Roll: ___ Doctor ___ Nurse ___ Book Coordinator ___ Volunteer
___ Other: _____

Main Interest at training (If more than one registering, please indicate names):

- ROR training for Health Care Provider(s) _____
- Book Buying _____
- Fundraising _____

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